SHRIMPS SHH

A token for better oceans

Version: 2-2

Introduction

Shrimp Token began as an inspired view over the Hong Kong Victoria Harbour, when as lovers of our great blue planet we realise how difficult it was for human beings to stop destruction of our natural habitats. While realising that cryptocurrencies and virtual assets have the ability to revolutionise equal access to economic growth, the mission of saving our world from ourselves continues to be an urgent endeavour. With the soft launch and firm belief that access to growth should be shared, the holders of the Shrimp Token very quickly expanded to form a community spanning 20,000 people, a number that is still growing.

Today, Shrimp Token targets to invigorate our chance to self-reflect and channel this into charitable actions that could help make the world a better place. Built upon the Shrimp Token ecosystem, corporate social responsibility is integral to Shrimp Token's identity. For this reason, various fellows have rallied behind us – influencers across many channels, private investors looking to support our chosen charities, and new friends we've never met coming to the fore and supporting the growth of this ambitious little ocean creature.

Mission and Vision

Charity

Clean up our oceans and allow humans to enjoy a better planet that does not clash with our animal neighbours. Incentivise volunteerism through Proof of Work in a real world settling powered by proprietary technology that calculates our environmental impact and carbon footprint.

Community

Founded by the community and for the community, we take pride in our collective mission. Most importantly teaching digital literacy and working towards greater financial inclusion is key to what Shrimps tokens are about. We support each other and other communities, and we have fun doing it.

Clarity

We share transparent information with each other and the community. We are organized, cohesive, and all aligned in the same direction.

Sustainability

The future is coming, and we're ready for it. We make every decision with consideration for its ripple effects, and we are committed to a long-term vision. Inspired by Bitcoin, we understand that the human brain has been hardwired by tens of thousands of years of evolution to chase after rewards. We want to make the biological code of our mind start working in favour of our natural environment rather than against it.

Our Team

Project Advisors:

Gigi Chao

Chief Diversity Officer

Faith in Love Foundation
Chairman, Cheuk Nang
(Holding) Ltd Vice-
chairman Limited

Olivia To

Conservation Advisor

Climate Change Policy
Coordination, Officer

Teddy Lo

Art and NFT Advisor

Executive Chairman
at Light Engine

Kristi Swartz

Legal Advisor

Managing Partner at
Swartz, Binnersley &
Associates

Karin Wong

Marketing Advisor

Group Director at
Adbrownies Group

Dmitry Fedotov

Security Advisor

Chief Operating Officer
at BC Vault

Andy Chung

ESG Matter Co-founder

Team Member:

Beth Wong

Project Coordinator

Art and Social Media Team

Samson Cheung

Management Intern

ESG Development

Carmen Fan

Management Intern

Marketing Team

Daniel Lee

Management Intern

Merchant Adoption

From the high-level and condensed goals outlined below, various action points are currently being addressed by our dedicated working groups. We believe that the community will perpetually do what is best for the team and the team will do what is best for Shrimp Token.

Stage 1

» Launch of our website and social media channels

» Creation of an overarching marketing strategy; multiple partnerships with high-profile personnel forged

» Establishment of our community's Corporate Social Responsibility

» Conceptualization of real world action and sharing

Q1 Status

The Shrimp Token leadership team is proud to announce that we have enormously progressed since our community's commencement. From a governance structure that self organized based on competencies (see our press release), we now have dedicated groups working on areas like Charity and Accounting, Engineering and Logistics, Platform Security, Marketing and PR, as well as Community and Brand Management. Our teams are constantly intensifying, and everyone's participation is welcome.

In order to ensure that our operations are sustainable, our overarching initiatives are being addressed in a pragmatic approach. For our Q1 goals:

1. Our website is constantly being updated by a team of dedicated and talented designers. Further details about rebranding activities will be communicated across our channels.

2. All Marketing and PR activities are now operating under a working organization vetted by our lead developer. Our team is constantly evolving to recruit dedicated marketers to help us scale our initiatives.

   For general affairs concerning the fate of Shrimp Token, the community is encouraged to engage with our point of contact available on the last page.

3. Our labours are currently being channelled to accomplish our first charitable actions.

» Launch of our official whitepaper

» Establishment of corporate entity to fortify our public relations strategy and represent our global community

» Re-branding of website, social media channels, and all external assets

» Execution of our Corporate Social

Q2 Status

The launch of our white paper provides a shared compass for the team and our community to follow the narrative. This is also our commitment to guide the Shrimp Token community in a more corporate approach.

The following are some details of where we stand in our Q2 goals:

1.	Re-branding of all Shrimp Token assets is currently underway.

2.	The Shrimp Token leadership team is currently formalizing a recruitment process to onboard professionals and talents from our community.

3.	Our Corporate Social Responsibility will be performed in a multiple-pronged approach, which includes:

The Shrimp Token Ecosystem

Shrimp Token ($SHH) is a BEP20 token issued on the Binance Smart Chain with a total fixed supply of 210 million tokens. The concept of Shrimp Token as a token with charitable purposes entered a pre-sale campaign, a decentralized, cross chain, token management platform as a service. Further to this, Shrimp Token's initial token liquidity pool has been locked under Pancake Swap, and cold storage, ensuring safety and security for our community of investors.

PancakeSwap is a Binance Smart Chainbased Decentralized Exchange (DEX) for swapping BEP-20 tokens.
PancakeSwap offers our community the ability to exchange their BNB and USDT for Shrimp Token. In line with a pragmatic approach, Shrimp Token shall be listed into major exchanges in the near future.

Binance Smart Chain

The Binance Smart Chain (BSC) is a blockchain network that runs in parallel to the Binance Chain. In contrast to the Binance Chain, BSC features smart contract functionality and compatibility with the Ethereum Virtual Machine (EVM). The Binance Smart Chain offers our community the added interoperability of facilitating their investments through Ethereum-based wallets, such as MetaMask. An added advantage of issuing Shrimp Token tokens on the BSC is that it offers our community an affordable blockchain experience through smaller transaction fees compared to the Ethereum Network.

As an added security feature for the token/ liquidity pool of Shrimp Token, the Gnosis Safe Multisig platform was implemented. The Gnosis Safe Multisig is a smart contract wallet that requires a minimum number of people to approve a transaction before it can occur (M-of-N). This means that a multisignature signoff from the whole of the leadership team is required for any token interactions with the LP wallet.

Teaching Digital Literacy

After the transformations on the human psyche of COVID and the lost years of 2020-2021, the partners of Shrimp Tokens took the opportunity to ponder long and hard on the future of the human race and our blue planet. The observations that they came up with were as follows:

1. There is hope!
2. Our plant needs our drastic action
3. The prevalence of information technology has enabled us to make impacts never imagined before. We must use it wisely.
4. To do that we need to invest into the talents of young people and allow them to take charge to change the world.

Distributed Ledger Technology (DLT) and one form more popularly known as blockchain, has enabled the tech community to engage in a new era of computing. In particular, we want to allow Shrimps tokens to contribute to digital literacy by incentivising grass roots participants to join the network and earn Shrimps.
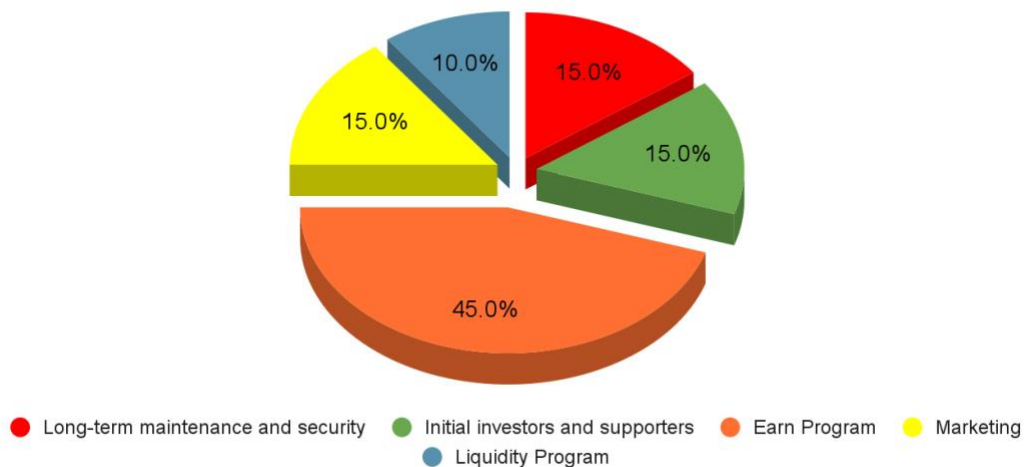
Our digital literacy program will also teach our beneficiaries about smart contracts. Smart contracts offer automated transactions on an immutable and transparent ledger, making them an attractive technology for many industries that seek such qualities such as supply chain management, logistics, healthcare, and a plethora of financial products and derivatives. A smart contract as the address on a blockchain is a set of self-executing lines of code that enables a transaction when pre-set criterial are met. On the most basic elementary level, it could merely be a digital a vending machine that enables receiving of payment in exchange for the release of a product. But as developers build more and more complex functions on the blockchain architecture, the possibilities are endless. We hope, by introducing basic coding principles and financial ideas to a greater audience, more financial inclusivity can be achieved, and groups previously known be on the fringes of society can better integrate and become creators of their own destiny.

Tokenomics

The earn aspect of Shrimp Token is backed by real world Proof of Work. The token is also a governance token for voting, proportional to the tokens that they hold. This system incentivizes our community of holders who in turn support Shrimp Token to make it a sustainable movement. Further details are outlined below:

Predefined amounts of SHH are initially allocated to "long-term maintenance and security" and "the initial investors and supporters". The Reserve will provide token allocations to new titles as they are added to the SHH ecosystem.

Token Supply

Allocation type	SHH Amount
Long-term maintenance and security (15%)	31,500,000
Initial investors and supporters (15%)	31,500,000
Earn Program (45%)	94,500,000
Marketing (15%)	31,500,000
Liquidity Program (10%)	21,000,000
Total (100%)	210,000,000

1. The remaining tokens are transferred back as liquidity provider tokens to the PancakeSwap Liquidity Pool (LP). On a biweekly basis, 60% of the newly accumulated LP tokens will be removed from the liquidity pool and a majority of this will be appropriated as proceeds to our chosen charities.

What is unique about the Shrimp Token ecosystem is that it universally provides a goodwill commitment to the unpredictable nature of cryptocurrency trading. For example, an outgoing transaction contributes to the liquidity pool wherein tokens are removed and appropriated as proceeds to our chosen charities.

For the best interests of the community, the burn process has been instituted as part of a manual extraction process. There are cases wherein the burn process increases the floor price. In Shrimp Token, burn has been integrated into a charity-burn system.

EARN and Build

The Shrimp Token can be earned through behaving environmental protection activities in our daily life and contribute to protecting the terrestrial and marine eco-environment. Different levels of activities can gain relative tokens, more difficult actions more tokens given. The green behaviors should be reported to our App and the Shrimp Token will be distributed to the participant's digital wallet. The following activities will be the example which can obtain the token:

Easy:

1. Turn off electrical appliances when you go out

5 to 15% of household electricity consumption worldwide is wasted in standby mode (International Energy Agency).

Two-thirds of the smartphones' energy is wasted on chargers that have been plugged into power outlets (A survey conducted by Nokia).

外出前是否應拔掉插頭？居家電器安全須知 - 大紀元. (2020, February 19). 大紀元 www.epochtimes.com. https://www.epochtimes.com/b5/19/12/30/n1175481 22.htm[Accessed 3 June 2021].

2. Bring your tableware when taking out

Hong Kong people discard 27 million pieces of plastic tableware every day. It takes hundreds of years to decompose (Environmental Protection Department ,2018).

Many have even flowed into the land and the sea, broken into microplastics, and are now flooded in the sea, drinking water, rainwater, animals which creating a new ecological crisis

The Green Earth. (2020, November 27). 抗疫不忘環保外賣餐盒篇. https://greenearth.org.hk/waste_reduction_tips/[Accessed 3 June 2021].

3. Turn on the fan + air conditioner (at 25 degrees)

In 2019, Hong Kong used 44.8 billion kWh of electricity, of which air-conditioning accounted for about 30% of the total electricity consumption (13.4 billion kWh), which is equivalent to releasing 7.44 million metric tons of carbon dioxide.

想降温？不須只開冷氣！. (2020, July 30). Green Sense. https://greensense.org.hk/2020/07/%E6%83%B3%E9%99%8D%E6%B8%A9%EF%BC%9F%E4%B8%8D%E9%A0%88%E5%8F%AA%E9%96%8B%E5%86%B7%E6%B0%A3%EF%BC%81/[Accessed 3 June 2021].

4. Recycle 5-10 plastic bottles a week

Hong Kong discarded 1.55 billion plastic beverage containers, that is, more than 200 plastic bottles per capita are discarded each year (The Consumer Council,2019).

頭條日報. (2021, March 15). 消委會：港人均每年棄 200 個膠樽 4 大方法與塑膠絕交. Retrieved June 03, 2021, from https://hd.stheadline.com/news/realtime/hk/2022021/%E5%8D%B3%E6%99%82-%E6%B8%AF%E8%81%9E-%E6%B6%88%E5%A7%94%E6%9C%83-%E6%B8%AF%E4%BA%E5%9D%87%E6%AF%8F%E5%B9%B4%E6%A3%84200%E5%80%8B%E8%86%A0%E6%A8%BD-4%E5%A4%A7%E6%96%B9%E6%B3%95%E8%88%87%E5%A1%91%E8%86%A0%E7%B5%95%E4%BA%A4

5. Recycle 1kg wastepaper

According to World Green Organisation's research result on the paper consumption by the offices, Hong Kong people consumes around 2 billion of paper weekly in average. It equals to cutting down 16 thousand of trees or wasting about 19 gallons of water.

廚餘回收: Recycling Fund. (n.d.). Retrieved June 04, 2021, from https://thewgo.org/website/chi/news/本港辦公室用紙量驚人-每周消耗逾 1 億 9 千萬張-高度/

6. Use public transportation

There are about 640,000 private cars in Hong Kong, and the number has surged by 42% in the past 10 years (Hong Kong Newspaper Apple Daily, August 2020)

Transportation's greenhouse gas emissions account for 17% of total emissions, ranking second, mainly from vehicle fuel (Friends of the Earth, March 2016)

香港蘋果日報. (2020, November 11). 私家車數量 10 年間激增至 64 萬輛 運輸署未來 3 年僅增 887 個泊位 ｜ 蘋果日報. Retrieved June 03, 2021, from https://hk.appledaily.com/local/20201111/6DTFNO64SJFMBPEGASNSLA7L4E/

地球之友 friends of the earth. (n.d.). Retrieved June 03, 2021, from https://www.foe.org.hk/tc/news/%E7%B6%A0%E8%89%B2%E8%B3%87%E8%A8%8A/%E6%96%87%E7%AB%A0/%E6%B8%85%E6%96%B0%E7%A9%BA%E6%B0%A3%E5%A7%8B%E6%96%BC%E8%B6%B3%E4%B8%8B

7. Bring your own reusable shopping bags when shopping

Hong Kong discarded 793 metric tons of plastic bags every day in 2017, an increase of 14.93% from 690 metric tons in 2016. The Environmental Protection Department explained that the increase was mainly attributable to "non-shopping plastic bags", such as garbage plastic bags, transparent clothing packaging plastic bags and candy, snack packaging plastic bags packaging plastic bags (Municipal Solid Waste Monitoring Report,2017)

張雅婷. (2019, March 26). 【膠袋徵費十年】棄置量按年升 15% 徵費擬加價、冷凍袋或收費. Retrieved June 03, 2021, from
https://www.hk01.com/%E7%A4%BE%E6%9C%83%E6%96%B0%E8%81%9E/309145/%E8%86%A0%E8%A2%8B%E5%BE%B5%E8%B2%BB%E5%8D%81%E5%B9%B4-%E6%A3%84%E7%BD%AE%E9%87%8F%E6%8C%89%E5%B9%B4%E5%8D%8715-%E5%BE%B5%E8%B2%BB%E6%93%AC%E5%8A%A0%E5%83%B9-%E5%86%B7%E5%87%8D%E8%A2%8B%E6%88%96%E6%94%B6%E8%B2%BB

8. Bring your own water bottle when you go out
9.   Bring your own hand towel

Every year, more than 600 tons of paper napkins are discarded in landfills. The production of toilet paper requires tree resources and produces a lot of sewage (Hong Kong Newspaper HK01, December 2016).

每商場年耗 550 萬張抹手紙 環團籲重拾兒時好習慣 自備手巾仔. (2016, December 31). Retrieved June 03, 2021, from
https://www.hk01.com/%E7%A4%BE%E6%9C%83%E6%96%B0%E8%81%9E/58153/%E6%AF%8F%E5%9
5%86%E5%A0%B4%E5%B9%B4%E8%80%97550%E8%90%AC%E5%BC%B5%E6%8A%B9%E6%89%8
B%E7%B4%99-
%E7%92%B0%E5%9C%98%E7%B1%B2%E9%87%8D%E6%8B%BE%E5%85%92%E6%99%82%E5%A5
%BD%E7%BF%92%E6%85%A3-%E8%87%AA%E5%82%99%E6%89%8B%E5%B7%BE%E4%BB%94

10. Reuse water, such as washing dishes with rice-washing water and spraying flowers

Global water consumption increased six times in the 20th century, and its growth rate is twice the rate of population growth. At present, about one-fifth of the world's population does not have clean drinking water. By 2025, about two-thirds of the world's population will face moderate to severe water shortages

節約用水. (n.d.). Retrieved June 03, 2021, from
https://www.epd.gov.hk/epd/tc_chi/environmentinhk/water/hkwqrc/waterconservation/waterconservation.html

11. Buy local foods

Choose locally produced foods are more environmentally friendly and healthy, transportation mileage and processing procedures are relatively short, not only help environmental and cultural conservation, avoid the complicated transportation and processing of food, the quality is more natural, fresh, and nutritious, it is also very beneficial to oneself and the environment.

Created by Javacatz, M. (n.d.). 本地生產 (local) - low carbon living 低碳生活館. Retrieved June 03, 2021, from http://www.lowcarbonliving.hk/chi/Local.aspx

12. Vegetarian Day, once a month

Carbon emissions per kilogram of beef exceed 35 kilograms, methane gas emitted by cattle, pigs, and poultry (intensifying the greenhouse effect); toxic chemicals in pesticides; machinery and equipment for processing animal feed on the farm Exhaust gas.

國際素食日：細數吃素的"N"個好處. (n.d.). Retrieved June 03, 2021, from http://big5.xuefo.net/nr/article14/138851.html

13. Reuse/Recycle food waste

In July 2011, the "Housing Estate Food Waste Recycling Project" was launched in residential estates. These institutions and housing estates generally have food waste recovery facilities.

Recycling/recycling company:
https://www.wastereduction.gov.hk/tc/quickaccess/vicinity.htm?collection_type=collector&material_type=food_waste&district_id=0&view=%E5%8E%BB

Recycling agency and collection point:
https://www.wastereduction.gov.hk/tc/quickaccess/vicinity.htm?collection_type=outlet&material_type=col_food&district_id=0&view=%E5%8E%BB

廚餘回收: Recycling Fund. (n.d.). Retrieved June 04, 2021, from https://recycling-fund.hkbu.edu.hk/recycling/food

14. Understand the impact of shopping choices on natural ecology

According to Greenpeace's investigation, the chemicals found in clothing include NPEs, toxic per fluorinated compounds (PFCs), and azo dyes, which can cause cancer to humans and animals. Nearly 20% of water pollution is caused by about 8,000 compounds used in the textile industry (The British Guardian)

速食時裝 ：製衣業如何影響環境. (2018, June 08). Retrieved June 03, 2021, from https://www.globalmon.org.hk/node/1051

15. Quantification of the waste produced in a day

All waste should be compacted, and its volume should be measured. It can enhance their awareness of environmental protection and reflect on themselves.
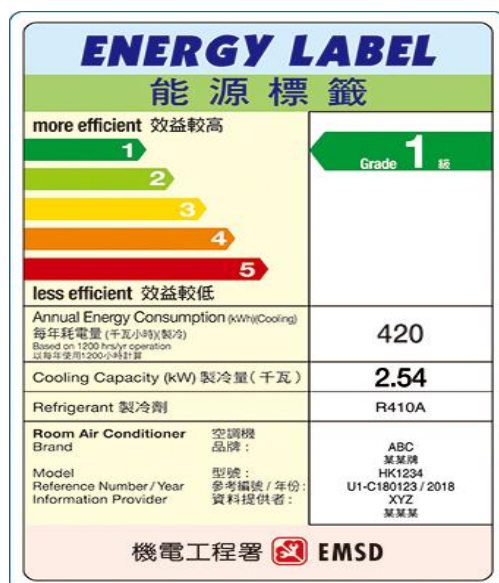
Medium:

16. Garbage clean-up activity collect 10 kg of marine garbage per person

Hong Kong estimates that 176 tons of plastic waste enter the ocean through rivers every year. Comparing the analysis of river plastic pollution pictures released by Greenpeace in 2018, it was found that 112 tons were plastic packaging, which is equivalent to the weight of 25 adult elephants (Greenpeace)

綠色和平. (n.d.). 香港年逾 112 噸塑膠包裝落海，逾 9 成受訪者要求超市減塑 - GREENPEACE 綠色和平: 香港. Retrieved June 03, 2021, from https://www.greenpeace.org/hongkong/issues/plastics/update/1364/

17. Choose product with environmental protection label

The label can awaken consumers to be cautious on choose recyclable, low-pollution, and resource-saving products to improve environmental quality.

18. Donate second-hand clothes/toys/books

According to Greenpeace's survey, if a Hong Kong person has nearly 100 pieces of clothes in his home, 15 of them are not worn for a long time or only worn 1-2 times. The whole of Hong Kong is discarded every year More than 100,000 tons of textiles are equivalent to 1400 T-shirts discarded every minute.

In 2015, a questionnaire survey on children's toy consumption showed that 65% of Hong Kong children own 50 or more toys. 80% of the parents said that toys will be damaged or worn out. Nearly 55% of toys are discarded because of the limited storage space, even if the toys are very "new and clean", they will choose to discard them.

Admin, M. (n.d.). 環保，從「小」做起. Retrieved June 03, 2021, from http://mformother.com.hk/features/growing-up/item/257-2019-02-28-09-29-38

19. Buy second-hand clothes, refurbish/repair furniture

According to the Environmental Protection Department, the daily disposal volume of textiles in Hong Kong in 2017 exceeded 370 metric tons, which is equivalent to discarding about 1,500 T-shirts every minute

綠色和平實習生蔡樂珩. (n.d.). 紡織廢料害生態 綠色時尚為環保 - greenpeace 綠色和平: 香港. Retrieved June 03, 2021, from
https://www.greenpeace.org/hongkong/issues/health/update/9786/%E7%B4%A1%E7%B9%94%E5%BB%A2
%E6%96%99%E5%AE%B3%E7%94%9F%E6%85%8B-
%E7%B6%A0%E8%89%B2%E6%99%82%E5%B0%9A%E7%82%BA%E7%92%B0%E4%BF%9D/

20. Electronic letters

Each person receives 6 bills per month, using about 13 sheets of paper, which is equivalent to the consumption of 0.775 kg of bill paper in a year, and it also generates 0.455 kg of carbon dioxide during the transportation process. If changing all of these paper bills to electronic bills can save the earth 0.631 kilograms of carbon dioxide a year

聯合新聞網. (2014, September 23). 環保第一招／改用電子帳單 好好愛地球: 享受樂活: 運動養生. Retrieved June 03, 2021, from https://health.udn.com/health/story/6006/346616

21. Vegetarian Day, once a week

The carbon emissions per kilogram of beef exceed 35 kilograms, and the methane gas released by cattle, pigs, and poultry (intensifying the greenhouse effect); Toxic chemicals in pesticides; exhaust gas emitted by machinery and equipment that process animal feed in farms.

國際素食日：細數吃素的"N"個好處. (n.d.). Retrieved June 03, 2021, from
http://big5.xuefo.net/nr/article14/138851.html

22. Buy organic or recycled fibber clothing such as cotton, linen, silk

Polyester fibber brings a serious environment. The carbon emission of polyester fibber in the garment manufacturing process is almost three times that of cotton. Every time a piece of clothing is washed, tens of thousands of microplastic fibbers enter the sewer with sewage. Micro Some of the fibber is accumulated on the beach, and some flows into the sea and the pollution stays for hundreds of years.

Microplastics are not only easy to become food for plankton, fish, and marine mammals, but also move along the food chain, and eventually, they are more likely to appear on our tables.

Brodde, 綠. (n.d.). 微塑膠正在污染海洋！洗衣服就會釋放塑膠纖維！ - GREENPEACE 綠色和平: 臺灣. Retrieved June 03, 2021, from https://www.greenpeace.org/taiwan/update/1816/%E5%BE%AE%E5%A1%91%E8%86%A0%E6%98%AF%E7%94%9A%E9%BA%BC%EF%BC%9F%E4%BD%A0%E7%9F%A5%E9%81%93%E6%88%91%E5%80%91%E8%BA%AB%E4%B8%8A%E7%9A%84%E8%A1%A3%E6%9C%8D%E6%AD%A3%E5%9C%A8%E6%B1%A1%E6%9F%93%E6%B5%B7/

23. A day without food waste

Hong Kong currently discards about 3,662 metric tons of food waste every day, which is equivalent to the weight of about 250 double-decker buses. However, the amount of food waste recovered is only 14,600 metric tons, which accounts for only 1% of the total food waste.

都市固體廢物及廚餘回收. (n.d.). Retrieved June 04, 2021, from https://www.legco.gov.hk/research-publications/chinese/1819issh20-municipal-solid-waste-and-food-waste-recovery-20190212-c.pdf

24. Reduce the number of trips/Green trip

Reduce long-distance travel, or switch to trains or coaches, and go to neighbouring areas for a tourism experience. In addition, many airlines currently offer "carbon neutral programs." Take Cathay Pacific as an example. Passengers can purchase "offsets" to sponsor emission reduction projects in the plan, such as a plan that specializes in renewable energy, to offset the carbon dioxide emitted by the flight. As for business travellers, they should avoid overseas business trips and use video conferencing to reduce the carbon footprint caused by flying.

Aircraft emissions rank first in carbon emissions. Environmental protection organizations estimate that one less flight per person per year can reduce carbon emissions by 7 million tons per year in Hong Kong.

Bauhinia Foundation Research Centre. (n.d.). 低碳出行 由減搭飛機開始. Retrieved June 03, 2021, from http://www.bauhinia.org/index.php/zh-HK/analyses/922

Created by Javacatz, M. (n.d.). 本地生產 (local) - low carbon living 低碳生活館. Retrieved June 03, 2021, from http://www.lowcarbonliving.hk/chi/Local.aspx

Difficult:

25. Algae growth program

Algae has the potential to become an important, sustainable source of biomass for making biofuels, food, livestock feed and other products. Some types of algae also produce oils and chemicals. Additionally, many municipal water treatment plants use algae to clean wastewater. One acre of algae has the potential to generate 15-30 times the amount of biomass as a first-generation biofuel (e.g., corn).

Resources: Bioenergy Education Initiative Unit

Bioenergy Education Initiative. (n.d.). Growing Algae for Fuel. Retrieved June 8, 2021, from https://agsci.oregonstate.edu/sites/agscid7/files/bioenergy/education/algae_final_interactive.pdf

26. 1 Week Without Waste

According to World Bank statistics, the average daily garbage production per capita is 1.1 kilograms, and the weekly production amount is nearly 8 kilograms.

https://www.youtube.com/watch?v=EPA2ZYkhWR8

Liu, J. (2020, April 17). 一週垃圾挑戰！攝影師 Gregg Segal 用反差影像紀錄一週的日常垃圾累積. Retrieved June 03, 2021, from https://www.marieclaire.com.tw/lifestyle/issue/48862?atcr=6ff3f

27. Fish and seaweed farming

Learn about the Ecosystem of coral reef, rocky reef, mangroves, sand. Also, the dominant substrates such as sand, coral, seagrass and rock.

An article posted by National Public Radio found that Fish and shellfish are already among the most eco-friendly sources of animal protein, says Richard Waite, a researcher with WRI. They do not emit anywhere near the number of greenhouse gases that cows do, and most farmed fish convert feed into edible meat very efficiently.

Producing an additional 80 million tons of farmed fish per year by 2050, Waite says, would be much easier on the planet than producing an additional 80 million tons of beef. So sustainable farmed fish may be a great way to help feed the world's poor (World Resource Institute report).

Singh, M. (2014, June 06). Can farmed fish feed the world without destroying the environment? Retrieved June 03, 2021, from https://www.npr.org/sections/thesalt/2014/06/06/319247280/can-farmed-fish-feed-the-world-without-destroying-the-environment

28. Living in the wild - Experience 48 hours (co-operating with Life Jungle)

Coming soon……

Experience feeding fish, fish sorting, and change cage

By experiencing the wildlife, people can reduce the generation of garbage and cherish the environment and can also increase their knowledge of the ecological environment system and the marine system which can enhance their awareness of protecting the ocean.

29. Living in the wild - Experience 120 hours (co-operating with Life Jungle)

Coming soon……

Since the activities will be recorded in the apps and covert to token, the user can use the Shrimps Token to redeem various gifts from our company or cooperative merchants. The reward is to give an incentive to residents to participate actively in activities, appreciate them to join the campaign, and lend a hand to our earth.

Our world is polluted and helpless. We have to save the world and save ourselves. Some changes must be done by us.

All levels of the activities can have a positive impact on the environment. For example, excessive carbon dioxide emissions cause climate change. Planting activities can reduce the influence of climate change as trees can clean the air by absorbing odors and potentially harmful gases. Most of the activities can be easily finished. It is one small step for man, one giant leap for mankind. No matter how big or small, every contribution to make the world a better place counts tremendously. The process is ongoing but far from success. We and the world need everyone to work it out. With more people doing these green behaviours continuously, a better world can be created gradually.

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